

Simone Fant

UX/UI Product Designer

📍 European Union (Open to Full Remote & Relocation) | 📞 (+39) 346 845 4690 | @ simone.fant.89@gmail.com

Profiles

[LinkedIn](#) Simone Fant

[GitHub](#) Portfolio

Summary

UX/UI Product Designer with over 5 years of international experience working with startups and cross-functional teams across Denmark, Australia, and Italy. Grounded in a strong interest in culture and human sciences, I focus on building clear, functional interfaces and structured design systems that make complex digital products intuitive and accessible. I work with a high degree of autonomy, collaborating closely with engineering to align Figma component libraries with frontend constraints (CSS frameworks, WCAG standards), while independently building responsive web pages using Webflow and WordPress. A reliable and self-directed professional looking for stable remote opportunities or relocation where design logic and functional execution come together.

Experience

Tecnobe **Jan-Jun 2026**

Senior UX/UI & Web Consultant (Contract) Padua, Italy (Remote)

- **B2B/B2C Platform Architecture:** Architected intuitive B2B and B2C self-service flows for a complex healthcare booking platform, simplifying clinical configurations to drastically fast-track user onboarding.
- **Conversion Rate Optimization & Low CPA:** Engineered high-converting WordPress landing pages and optimized digital acquisition funnels to optimize customer acquisition costs down to a €1 CPA.
- **Advanced Technical Execution:** Leveraged generative AI tools to write custom code and scripts, seamlessly overcoming the limitations of standard builder frameworks to directly enhance the platform's UX and frontend performance.
- **Cross-Functional MVP Delivery:** Collaborated closely with cross-functional teams (Product, Engineering, and QA) to map design requirements, ensure technical feasibility, and build out the platform MVP within highly regulated healthcare data constraints.
- **AI-Accelerated Workflows:** Embedded generative AI tools natively into daily design workflows to rapidly explore complex user journeys, build functional prototypes, and accelerate design iteration cycles.
- **Documentation & Handoff:** Handed off a fully responsive, thoroughly documented web and design ecosystem to the internal engineering team upon successful completion of the core launch phase.

Tax Nuggets Academy **Nov 2022 – Jan 2026**

UX/UI Product Designer Melbourne, Australia (Hybrid)

<https://taxnuggetsacademy.com.au/browse>

- **Engineering-Aligned Design Systems:** Created and maintained a master component library and design system in Figma built to align with CSS frameworks, working closely with the CTO to ensure clean code handoffs.
- **Accessibility & Compliance:** Ensured all web interfaces and platform updates strictly complied with WCAG accessibility standards to accommodate diverse professional demographics.
- **UX Audit & Product Evolution:** Conducted a comprehensive platform UX audit and performance analysis, leading to the design execution and successful launch of the V2.0 user dashboard.
- **Autonomous Web Development:** Independently designed and developed responsive, high-performing marketing landing pages using Webflow, bridging the gap between creative brand assets and functional frontend execution.
- **Growth Marketing Support:** Improved the layout and design-driven engagement metrics for automated transactional email flows and marketing newsletters.
- **Educational Content Architecture:** Partnered regularly with the Learning team to design functional document resources, worksheets, and custom templates used directly by students for online learning purposes.
- **Cross-Media Brand Consistency:** Created print and digital visual assets for the Marketing team to maintain a unified visual identity across the company's entire digital presence.

Finuprise Aps **May 2021 – Nov 2022**

UX/UI Product Designer Copenhagen, Denmark (Hybrid)

<https://thehub.io/startups/finuprise-aps>

- **End-to-End Product Lifecycle:** Handled user research, user flows, and interactive prototypes to take complex financial datasets and simplify them into clear, user-friendly features.
- **Design System Ownership:** Built and applied a scalable design system in Figma to ensure design consistency across both responsive web layouts and mobile views.
- **Platform Pivot Management:** Successfully adapted the product architecture when the startup shifted strategies from a mobile-first app to a web-based platform, redesigning core onboarding and data visualization layouts on the fly.
- **User Testing & Iteration:** Conducted qualitative user testing sessions, mapping and tracking feedback matrices in Notion to systematically iron out usability issues and refine product features.
- **Brand & Content Architecture:** Developed the foundational visual standards, logo, and brand identity, ensuring consistency across the core web application, landing pages, and external pitch decks.
- **No-Code Implementation:** Collaborated on the initial execution and front-end design of the Finuprise web app landing pages using Bubble.

Amadeus IT Group **Apr 2018 – Apr 2019**

Assistant Marketing & Communication Manager Milan, Italy

<https://amadeus.com/en>

- **Campaign Execution:** Coordinated and deployed multi-channel marketing initiatives, corporate newsletters, and targeted communication campaigns.
- **Asset Alignment:** Designed clean visual communication layouts and digital media assets in strict compliance with global corporate brand guidelines.
- **Information Localization:** Localized complex corporate documentation, user guides, data reports, and front-facing web content to improve clarity for regional audiences.
- **Event Coordination:** Managed the operational logistics, communication materials, and visual staging for large-scale industry conferences and trade exhibitions.
- **Stakeholder Communication:** Facilitated structured internal and external messaging flows to ensure consistent brand alignment across distribution channels.

Education

Talent Garden Vienna **Jun-Sep 2020**

UX Design Bootcamp

H-Farm School **Oct 2017 – Feb 2018**

Digital Entrepreneurship Diploma

IUAV University of Venice **2010-2014**

Industrial Design Bachelor's Degree

Skills

Figma

Primary tool for end-to-end product design, utilized for building complex component libraries, scalable design systems, interactive prototypes, and high-fidelity wireframes.

Webflow

Autonomously deployed to build high-performance marketing platforms, localized web visuals, and high-converting landing pages with a focus on design-driven metrics.

WordPress & Elementor

Utilized to architect custom, responsive landing pages and asset systems from scratch using Elementor Pro, optimized for digital customer acquisition.

AI tools

Practical experience using generative AI (such as ChatGPT and Gemini) into daily workflows to explore design patterns, prototype faster, and assist in writing custom scripts for frontend optimization.

HTML/CSS/JavaScript

Operational proficiency in editing and customizing code to ensure flawless frontend implementation, responsive behavior, and clean engineering handoffs.

Bubble

Applied to design, structure, and rapidly develop functional web applications and interactive logic platforms.

Adobe Creative Suite

Advanced proficiency across InDesign, Illustrator, and Photoshop for editorial design, vector asset creation, and image processing to maintain cross-media brand consistency.

Canva

Used strategically to build highly accessible templates and document resources for learning teams and cross-departmental marketing initiatives.

Certifications

AI-assisted Digital Products Development **Jan 2026 – Feb 2026**

Boolean Academy (online)

German Language **Oct 2023 – Jun 2024**

Universität Wien, Sprachenzentrum

Awards

Generali Candidate Journey Contest **Sep 2019 – Dec 2019**

Generali

<https://www.simone-fant.com/generali-candidate-journey>

Employer Branding & Service Design Initiative — Milan, Italy

- **Top 10 Finalist Selection:** Co-designed a comprehensive digital talent acquisition experience addressed to young professionals, with the team's final project selected among the **Top 10 out of 53 participating groups** by the Scientific Committee.
- **Qualitative & Quantitative Research:** Submitted user surveys and conducted 1:1 interviews with target demographics to identify key friction points in the existing application pipeline.
- **End-to-End Service Architecture:** Mapped user personas, user flows, and a multi-step desktop/mobile application blueprint that integrated interactive gamification modules and algorithmic profiling tests to suggest compatible job listings.

National Writing Competition "Modello Pirandello" **2008**

Kiwanis Club Agrigento

Languages

Italian

Native



English

Full Professional Proficiency



German

Beginner

