

# Simone Fant

## UX/UI Designer

### Summary

Formally-trained designer driven by exceptional curiosity and a keen interest for culture and human sciences, I worked across UX/UI, product and marketing design, honing my skills within the startup ecosystem for 4+ years. I am eager to further develop my career in this field, which allows me to leverage my inclinations in order to help make complex products and data feel clear, human, and usable. Fully available to relocate.

### Experience

#### Tax Nuggets Academy - Melbourne, Australia

Freelance UX/UI - Digital Designer

Nov 2022 - Present

I've been working on developing the entire brand, visual and design systems, as well as the UI for Tax Nuggets' website and user dashboard.

- Worked closely with the CTO to develop implementable components and user interfaces, based on the scalable design system I created on Figma following CSS frameworks and in compliance with WCAG accessibility standards
- Helped optimize the performance for the website and user dashboard by producing a UX Audit Report, in view of the launch of Tax Nuggets V2.0
- Improved design-driven performance for marketing newsletters, transactional emails, and landing pages I developed on Webflow autonomously
- Worked with the Learning team delivering a wide array of templates and document resources to be used for online learning purposes
- Worked with the Marketing team creating designs for digital and print mediums, ensuring brand-consistency across all assets while enhancing the visual presence of the company

#### Finuprise Aps - Copenhagen, Denmark

Freelance UX/UI Designer

May 2021 - Nov 2022

Working on the UX/UI of the mobile and web application, I was in charge of:

- Establishing a scalable design system and ensuring that it was consistently and responsively applied within the design work, for both web and mobile
- Developing and presenting documentation, information architecture, user flows, annotated wireframes, and interactive prototypes
- Conducting user testing sessions to make product iterations and improvements
- Developing the visual standards, logo and brand image of Finuprise and applying them to different types of assets (website, pitch decks, socials etc.)
- Helping with the design of Finuprise webapp's landing pages using Bubble

#### Generali Italia - Milan, Italy

Service Designer

Sep-Dec 2019

Ranked among finalists in a national contest whose brief was to design a new talent acquisition experience for an insurance firm by leveraging the digital know-how.

### Contact



Portfolio website



LinkedIn



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### Tools



Figma



Adobe  
Illustrator



Adobe  
Photoshop



Adobe  
InDesign

### Other tools



Notion



Trello



Slack



Miro



Webflow



Canva



Bubble



Lovable

## Amadeus IT Group – Milan, Italy

Assistant Marketing & Communication Manager

Apr 2018 – Apr 2019

- Direct marketing, advertising and newsletter campaigns
- Creation of visual communication assets following the corporate guidelines
- Event management (conferences, trade exhibitions)
- Communication management for both internal and external distribution
- Localization of corporate documents, user guides, reports, corporate website

## MeglioMilano Association – Milan, Italy

Communication Designer

May 2017 – Sep 2017

- Visual communication for a solidarity project supported by the City of Milan administration, which facilitated the co-habitation between students and self-sufficient elderly in the latter's homes; content creation for social media
- Organized the distribution of promotional material among the Association's network of partners

## Magà Global Arts – Milan, Italy

Production & Communication Assistant

Sep 2016 – Feb 2017

- Assistant of the Israeli composer and multi-media artist Yuval Avital
- Visual communication for *Requiem Monumentale*, a sound installation to mark the 150th anniversary of Monumental Cemetery in Milan
- Worked on production of the show *Reka Re*, performed at Valli Opera House in Reggio Emilia as part of the calendar of Festival Aperto
- Designed Yuval Avital's press kit and presentation brochures
- Managed the artist's website, press releases and event invitations

## MIA Photo Fair – Milan, Italy

Marketing, Communication & Art Direction Intern

Nov 2015 – Jun 2016

- Supported the Art Director in conceiving and creating the whole visual identity for the 6th edition of Milan Photo Fair, including online/offline advertising, banners and bills, graphic arts, catalogue, invitation cards, exhibition design etc.
- Event planning
- Design and set-up of a photography exhibition curated by MIA Photo Fair in the city of Parma

## Education

### UX Design Bootcamp

Talent Garden Vienna, Jun-Sep 2020

### Diploma: Digital Entrepreneurship

H-Farm School, Treviso, Oct 2017 – Feb 2018

### Ideation and Development of Projects for the Cultural Industries

Catholic University of the Sacred Heart, Milan, Jan 2015 – Jul 2015

### Industrial Design

IUAV University of Venice, 2010-2014

## Languages

Italian

Native

English

Full Professional Proficiency

German

Beginner

French

Beginner

## Certifications

German language

Oct '23 – Jun '24

Universität Wien, Sprachenzentrum

First Certificate

Oct 2014

Cambridge English Assessment

## Awards

National Writing Competition  
"Modello Pirandello"

2008

Winner, 1st prize